



Dominican Republic Outbound Trade Mission Santo Domingo, Dominican Republic,
March 1st – March 2nd, 2017

The Dominican Republic is now the fifth largest market for U.S. consumer oriented products in the Western Hemisphere, after Canada, Mexico, Colombia and Chile, with exports reaching \$485 million in 2014. The growing presence of US products in the Dominican Republic is partly the result of a free trade agreement. CAFTA-DR is a free trade agreement between the US and a series of countries from Central America and the Dominican Republic. It entered into force in 2007 and since then US consumer-oriented product exports to the Dominican Republic have increased by 70%. Most US products enter the Dominican Republic duty free; nevertheless, there are some products subject to gradual tariff reductions.

Aside from the free trade agreement, the Dominican Republic’s proximity to the US and growing level of purchasing power make the Dominican food market an interesting option for US and SUSTA region companies. It is worth mentioning that the Dominican Republic is a major destination for tourists and US restaurant chains; the presence of both US restaurant chains and tourists can broaden the demand for US consumer-oriented agricultural products. This market offers a lot of opportunities for growth in sales.

Fees: One-on-one meetings with Dominican buyers, \$600

Fee Includes:

- Reimbursement of hotel within the Federal per diem rate for one company representative;
- Interpreter services as needed;
- In-country transportation to meeting locations;
- Shipping of up to 100lbs of product samples* through SUSTA's designated freight forwarder. **frozen/chilled shipments to be handled on a case by case basis.*

Registration Deadline: January 6th, 2017

No refunds will be issued for cancellations after January 6th, 2017

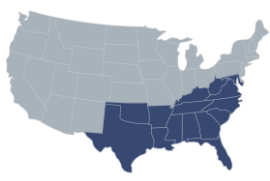
Product Description: Suitable products include, but are not limited to: Breakfast cereals, Baby foods, Fruit juices, Dairy products, Poultry products, Red meat, Snack foods, Breads, biscuits and other bakes goods, Fresh and processed fruits and vegetables, Distilled spirits, wine and beer

50% CostShare: Inquire about 50% CostShare to see if you are eligible for 50% reimbursement of expenses related to this event, such as promotional giveaway items, point of sale materials, freight for shipping samples and marketing materials to and from the event and more! Learn more about 50% CostShare.

Activity Managers:

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